

fashion calendar

27th year issued weekly

OCT 9 1967

'67



ruth finley, publisher tr 9-2343 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING SUNDAY, OCTOBER 8, 1967</u>			
Sunday Oct. 8- Oct. 10	SHOE FASHIONS IN CHICAGO Daily showings of fashion film "Sights and Sounds '68" and Nina's Spring-Summer shoe collection at 9:30, 11:00, 12:30, 2:00, 3:30, 5:00. Contact: Marilyn Farina, 937-2345.	NINA FOOTWEAR CO., INC. (LONG ISLAND CITY)	CONRAD HILTON HOTEL BUCKINGHAM SUITE
Sunday Oct. 8- Oct. 10	SPRING SHOE FASHIONS IN CHICAGO "Your Store Has the Fashion"--daily showings at 10:00, 11:00, 2:00, 3:00. Contact: BR. 9-5800 (N.Y.).	GOLO FOOTWEAR CORP. (350 FIFTH AVENUE)	CONRAD HILTON HOTEL SUITE 906
Sunday Oct. 8- Oct. 11	SHOE FAIR IN CHICAGO Jointly sponsored by: Nat'l Footwear Mfrs. Assn., Nat'l Shoe Retailers Assn., Volume Footwear Retailers Assn., New England Footwear Assn. Speaker at Industry Breakfast, Tues., Oct. 9: Senator Everett Dirksen of Illinois. Tickets: \$7.50. Contact: Edward Launzel, Park-Sheraton Hotel, 265-1350. Publicity: Alice Regensburg, Lynn Farnol, JU. 6-5777.	NATIONAL SHOE FAIR OF AMERICA	PICK-CONGRESS HOTEL; CONRAD HILTON-CHICAGO
Monday Oct. 9 12:00 Noon Luncheon	PRESS PREVIEW: COUTURE BEACHWEAR Showing of couture collection of swimsuits and matching ensembles. By invitation. (Showing Oct. 10-12 in private suite, by appointment.) Contact: Jack Rowold, JU. 2-3055.	JORG McCORMICK, LTD. (CALIFORNIA)	HOTEL PLAZA WHITE & GOLD SUITE
Monday Oct. 9 12:30 P.M.- 3:00 P.M.	PREVIEW: INTERNATIONAL MEN'S WEAR COLLECTION Opening of the new "In" Shop, with informal modeling for press and customers: 12:30 to 3:00; 5:00 to 7:00. Publicity: Jackie Landesman, OX 5-4000.	OHRBACH'S	DOWNSTAIRS STORE THE "IN" SHOP
Monday Oct. 9 4:00 P.M.	RESORT AND SPRING COLLECTION Also showing Oct. 10, Nov. 7, 8 at 11:00 A.M. By reservation. Contact: WI. 7-4968.	B.H. WRAGGE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Oct. 9 5:00 P.M. Cocktails	PREVIEW: CRUISE- SPRING COLLECTION Showing of hand-dyed printed silk jersey and Ban-Lon fashions by Ferro. For press and buyers. By invitation. Thereafter continuous showings. Contact: Joseph Feigenbaum, 524-4213. Publicity: Dorelle Associates, JU. 2-9083.	FERRO OF PALM BEACH	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Oct. 9	OPENING: SPRING JUNIOR COLLECTION "Once Upon a Time There Was a Swinging Princess". Continuous daily showings. Contact: Ed LeVangie, 564-4130.	GAY GIBSON, INC.	1407 BROADWAY SHOWROOM - 39TH FLOOR

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Tuesday Oct. 10 9:00 A.M.- 1:00 P.M.	PRESS PREVIEW: NEW YARNS Preview showing of new yarns and styling ideas for Fall '68 in the "Alphabet Unlimited", "Gallery Group", and "Boutique Internationale" collections. By invitation. Contact: Rachel Calero, 971-4658. Trade showings: Wed., Oct. 11, Thurs., Oct. 12, Fri., Oct. 13, 10:00 to 7:00. By invitation. Contact: Jean Lindsay, 971-4263.	DU PONT (350 FIFTH AVE.)	EMPIRE STATE BLDG. THEATRE - 4TH FLOOR
Tuesday Oct. 10 1:00 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Fashions by Scaasi will be shown at a benefit for the student nurses' scholarship fund at the Columbia-Presbyterian Medical Center. Tickets: \$8.00. Contact: Mrs. W. Duane Todd, 201-10. 7-1520.	COLUMBIA-PRESBYTERIAN MEDICAL CENTER	ST. REGIS ROOF
Tuesday Oct. 10 5:00 P.M. Champagne	NEW PRODUCT INTRODUCTION AND PAINTING EXHIBIT Introduction of new product in conjunction with exhibition of paintings by Hahn Vidal. By invitation only. Contact: Mary Brown, Hill & Knowlton, OX. 7-5600.	THE COLTON CO.	LOTOS CLUB 5 EAST 66TH STREET
Tuesday Oct. 10 5:30 P.M. Cocktails	PREVIEW: OPENING OF NEW FLOOR "The Scene"--press preview of new floor for junior departments. (Release, Tues., Oct. 10.) By invitation. Publicity: Joan Streit, OX5-4400 X 3173.	MACY'S NEW YORK	3RD FLOOR
Tuesday Oct. 10 6:30 P.M.- 9:00 P.M.	FIFTH SESSION: CAREER COURSE Subject: "Fashion Coordination". Speakers: Gloria Cataldo, Doyle Dane & Bernbach; Mary Kay Horrigan, Associated Dry Goods; Rosalind Gersten, Macy's. Individual session: \$2.75. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENGINEERING CENTER(345 E. 47TH ST.)
Wednesday Oct. 11 11:30 A.M.	PREVIEW OF REVILLON FURS Revillon will present their fur collection at a benefit showing for the Committee of French-American Wives. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR FUR SALON
Wednesday Oct. 11 12:15 P.M. Luncheon	LUNCHEON MEETING Subject: "Beauty in Urbania". Speaker: August Heckscher, Parks Commissioner. Prices: \$8.00 (members); \$10.00 (guests). Contact: Jeanne Lewin, TE8-5133.	NATIONAL HOME FASHIONS LEAGUE	HOTEL PIERRE GRAND BALLROOM
Wednesday Oct. 11 12:30 P.M. Luncheon	EVENING CLOTHES AT LUNCHEON SHOW Evening wear by Don Breitingner. Barbetta Publicity: Ellen Perl, TE. 2-8212. Reservations (\$5.50): CI. 6-9171.	HAROLD LEVINE, INC. (530 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Oct. 11 3:30 P.M. Rum-tasting	RESORT COLLECTION FOR PRESS AND BUYERS Haitian-Creole Collection featuring Enkalure nylon. For press and buyers. By invitation. Show at 4:00. Contact: Eileen Goldberg, AL. 5-5500.	LOOMTOGS, INC. (1407 BROADWAY)	L'ETOILE 1 EAST 59TH STREET
Postponed Oct. 11	ELIZABETH ARDEN'S PRESS PREVIEW OF LINGERIE BOUTIQUE, ORIGINALLY SCHEDULED FOR 5:00 P.M., HAS BEEN POSTPONED (New Date Later).		

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Thursday Oct. 12 5:00 P.M. Cocktails	THIRD ANNUAL AWARDS: "NEWSWORTHY EYEWEAR" The Fashion Eyewear Group of America's third annual design awards for outstanding achievement in newsworthy eyewear during the year. Fashion show and presentation of award-winning styles. Fashion and beauty editors on Award Jury. By invitation. Publicity: Ruth Hammer Assoc., 246-4818.	FASHION EYEWEAR GROUP OF AMERICA	HOTEL PIERRE GRAND BALLROOM
Oct. 13	YOM KIPPUR EVE (Friday at sunset)--Jewish Day of Atonement, Sat., Oct. 14		
Beginning Sunday Oct. 15	PRESS WEEK IN CALIFORNIA By invitation only. Contact: Marjorie Carne, California Mart, Suite 443, Los Angeles, 213-792-3638.	CALIFORNIA FASHION CREATORS	LOS ANGELES, CALIF.
Monday Oct. 16 11:00 A.M. Aperitif	PRESS SHOW BY JEAN-LOUIS Preview of Jean-Louis' Fall, Holiday and Resort collections. By invitation. Publicity: Geraldine Shephard, TR. 6-1040; or Fashion Bureau, OR. 9-6996.	SARA FREDERICKS	11 WEST 57TH STREET
Monday Oct. 16 12:00 Noon Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Clothes by Chester Weinberg and furs by Ritter Bros. will be shown at a benefit for The Elayne Cane Memorial-American Cancer Society. Price: \$18. Contact: Mrs. Dee Gubin, 201-836-8966. Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752.	EASTERN AIRLINES	ST. REGIS ROOF
Monday Oct. 16 1:00 P.M.- 11:00 P.M.	50TH SEMI-ANNUAL ANTIQUES FAIR Fiftieth semi-annual antiques fair with 135 exhibitors from a dozen states. Daily: 1:00 - 11:00 P.M.; Sat.: 1:00 - 6:00 P.M. Admission: \$2.00. Contact: PL. 5-9440. Publicity: Mary Osborne, MU. 3-9128.	WESTCHESTER ENTERPRISES, INC.	71ST INFANTRY ARMORY PARK AVE. & 34TH ST.
Tuesday Oct. 17 9:30 A.M. Coffee	PRESS PREVIEW: SPRING LINGERIE Preview of Spring lingerie collection, for press only, at 10:00 A.M. Resident buyers: Wed., Oct. 18 at 2:00 and 3:30. By invitation. Contact: (press) Pat Mardis; (buyers) Kay Keniry, MO. 1-1300.	WARNER SLIMWEAR- LINGERIE	90 PARK AVENUE SHOWROOM - 12TH FLOOR
Tuesday Oct. 17 12:30 P.M. Luncheon	MADAME GRES FASHIONS AT LUNCHEON SHOW Showing of fashions by Mme. Gres. Co-chmn: Mrs. William Randolph Hearst, Jr. and Mrs. Albert Berol. Tickets: \$25.00. Contact: PL. 1-0530. Publicity: Beryl Barrowman, TE. 8-5591.	MUSICIANS EMERGENCY FUND(745 FIFTH AVE.)	ST. REGIS ROOF
Tuesday Oct. 17 1:15 P.M. Luncheon	PREVIEW OF CUSTOM- ORDER FURS Preview of Leo Ritter's fur fashions at special showing for the Hospitality Committee of the United Nations Delegation. By invitation. Contact: BR. 9-8144. Publicity: Eleanor Lambert, MU. 8-2130.	RITTER BROTHERS (224 WEST 30TH STREET)	HOTEL PLAZA TERRACE ROOM
Tuesday Oct. 17 4:00 P.M. Cocktails	SHOWING OF SPRING FASHIONS Showing followed by cocktails. By invitation only. Contact: Jean Luban, LO. 4-3113.	KELITA (1407 BROADWAY)	THE TIN LIZZIE 140 WEST 51ST STREET

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Wednesday Oct. 18 9:30 A.M.- 10:30 A.M.	PRESS PREVIEW: MEN'S IMPORT BAZAAR Preview of sportswear, furnishings, clothing and gifts from England, Ireland, France and Italy. Contact: Janet Laib, MU. 2-8921 or UN. 1-0110.	WALLACH'S	5TH AVE. & 46TH ST.
Wednesday Oct. 18 12:30 P.M. Luncheon	FALL-HOLIDAY COLLECTION AT LUNCHEON SHOW Wilson Folmar's Fall and Holiday collection at luncheon. Barbetta Publicity: Ellen Perl, TE. 2-8212. Reservations (\$5.50): CI. 6-9171.	WILSON FOLMAR (530 SEVENTH AVE.)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Oct. 18 4:00 P.M. Cocktails	AMERICAN PREMIERE: FRENCH PRET-A-PORTER Jeanne Essig presents the American premiere of French ready-to-wear by Vaskene et Cie. By invitation. Contact: Francoise Piat, 1410 Broadway, 279-6153. Publicity: Essie Pinsker, WI. 7-2514.	VASKENE ET CIE (PARIKEN/MISS KEN)	FOUR SEASONS 99 EAST 52ND STREET
Wednesday Oct. 18 5:00 P.M. Cocktails	INTRODUCING NEW JUNIOR DIVISION Christening Party for Ulla's new junior division "Mischief", designed by Jennifer Story and introduced by Don Cooper. For press and buyers. By invitation only. (Buses will leave 550 Seventh Ave. at 4:30 P.M.) Show produced by The Fashion Coordinators, Edith Berke and Louise McGann. Contact: Eugene Hirsch, 279-6310.	ULLA (550 SEVENTH AVE.)	SALVATION 1 SHERIDAN SQUARE
Wednesday Oct. 18 5:30 P.M. Champagne	PRESS PREVIEW: NEW SHOP Preview of S. Klein's "Pretty Girl Shop" on the 2nd floor. By invitation. Contact: Rene Hall, 594-6000.	S. KLEIN	FASHION ANNEX 15TH ST. & UNION SQ.
Wednesday Oct. 18 6:30 P.M.- 8:30 P.M. Cocktails	PREMIERE SHOWING: JEWELRY BY ZOLOTAS First showing in U.S. of new jewelry collection, designed in Athens by Zolotas, available exclusively at Bergdorf Goodman. By invitation. Contact: Edith Kingston, PL. 3-7300.	GREEK CONSULATE	69 EAST 79TH STREET
Wednesday Oct. 18 8:30 P.M.	BENEFIT CONCERT: LA SCALA OPERA Herbert von Karajan will conduct the Verdi "Requiem" in the only U.S. appearance by the La Scala Opera. Prices: boxes, \$500; parquet, \$60. Contact: PL. 1-0530. Publicity: Beryl Barrowman, TE. 8-5591.	MUSICIANS EMERGENCY FUND (745 FIFTH AVE.)	CARNEGIE HALL 57TH ST. & 7TH AVE.
Thursday Oct. 19 8:30 A.M. Breakfast	SHOWING OF SPRING FASHIONS Showing of Spring sportswear collection at breakfast. By invitation. Contact: Jean Luban, LO. 4-3113.	MAJESTIC (1410 BROADWAY)	PLAZA HOTEL BAROQUE ROOM
Thursday Oct. 19 10:00 A.M.	SHOWING OF SPRING LINGERIE Showings for resident buyers at 10:00, 2:00, 3:30. By reservation. Contact: Ann Fulton or Mary Rechione, MU. 2-1333.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Thursday Oct. 19 12:00 Noon	PRESS PREVIEW: SPRING COLLECTION Designed by Victor Costa. By invitation only. Publicity: Eleanor Lambert, MU. 8-2130.	SUZY PERETTE, INC.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR

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Friday Oct. 20 9:00 A.M.- 6:00 P.M.	BRITISH MENSWEAR SPRING COLLECTIONS Daily informal showings of men's fashions. John Sarsfield, PE. 6-5700, Ext. 619.	CLOTHING EXPORT COUNCIL (LONDON)	SHERATON-ATLANTIC 34TH ST. & BROADWAY
Monday Oct. 23 3:00 P.M. Cocktails	COIFFURE SHOWING IN SAN FRANCISCO Showing of Fall and Winter hairstyles, followed by reception and cocktails. Press by invitation. Publicity: Marsha Gerber, PL. 2-2254 or YU. 6-1340. Tickets: \$20. Contact: Lee Bledsoe, Mr. Lee Hairstylists, 740 Sutter St., San Francisco, 415-GR. 4-6002.	INTERCOIFFURE-- AMERICA	FAIRMONT HOTEL VENETIAN ROOM
Beginning Monday Oct. 23	FASHION WEEK IN LONDON Opening of Spring collections. Contact: Diana Walker, ISLFD, 9 Staple Inn, London W.C. 1.	SOCIETY OF LONDON FASHION DESIGNERS	INDIVIDUAL SHOWROOMS
Tuesday Oct. 24 10:30 A.M.	PREMIERE: SPRING SUIT COLLECTION "Weatervanes", Suitmakers, double-knits, wools for Spring. Also, Oct. 24, 31, Nov. 7 at 10:30. By reservation. Contact: Diane Herzman, LO. 4-7832.	HANDMACHER-VOGEL, INC.	533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Oct. 24 12:30 P.M. Luncheon	FALL AND HOLIDAY FASHION SHOWING Fashions by Harvey Berin. Furs by B. Weinstein. Commentator: Lynne Lyons Blum. Tickets: \$15.00. Contact: Joe Klein, 25 West 43rd Street, WI. 7-8400.	BOY SCOUTS OF AMERICA, GREATER N.Y. COUNCIL	ST. REGIS ROOF
Tuesday Oct. 24 4:30 P.M. Champagne	PRESS RECEPTION: "AWARDS FROM FRANCE" Fourth annual "Prestige Awards from France" for outstanding presentations of French lace. Announcement will be made of the retailer winning the '67 award. Fashion show and special commendations to leading American designers. By invitation. Publicity: Ken R. Williams & Assoc., WI. 7-4471.	FRENCH LACE INDUSTRY & AMERICAN IMPORTERS	HOTEL PIERRE COTILLION ROOM
Beginning Tuesday Oct. 24	SPRING COLLECTION BY FRANK ADAMS Continuous showings. Contact: LO. 4-1434.	JUNIOR ACCENT, INC.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Oct. 25 12:00 Noon Luncheon	FALL FASHION SHOW: MARCH OF DIMES BENEFIT "Mink for the Now Girl"--13th annual benefit luncheon-fashion show, sponsored by the Nelson Rosenthal Group for benefit of N.Y. March of Dimes. Tickets: \$20. Produced by The Fashion Coordinators. Contact: March of Dimes, 677-2100; EMBA: Virginia Casey, 557-2402.	EMBA MINK BREEDERS ASSOCIATION	WALDORF-ASTORIA GRAND BALLROOM
Thursday Oct. 26 10:30 A.M.	SPRING LINGERIE FOR RESIDENT BUYERS Showings at 10:30 and 2:30. Contact: Del Roberts, JU. 2-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Thursday Oct. 26 11:00 A.M.	FUR FASHIONS BY LUIS ESTEVEZ Presentation of new fur collection designed by Luis Estevez, who will be commentator at the showing. For press and invited guests. Publicity: Mark Klauser or Jackie Landesman, OX. 5-4000.	OHRBACH'S	5TH FLOOR

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Thursday Oct. 26 6:00 P.M.- 8:00 P.M.	PRESS PREVIEW: "HOROSCOPE OF FASHION" Press party to launch horoscope of beauty, fashions to wear, and fashions for the home. By invitation. Publicity: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR	5TH FLOOR
Friday Oct. 27 12:00 Noon Luncheon	MEN'S FASHIONS AT LUNCHEON SHOW Subject: "The First All-Male Fashion Show by the All-Female Fashion Group." Commentator: Estelle Hamburger. Prices: \$12.00, members; \$15.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Friday Oct. 27 8:00 P.M.	SIXTEENTH ANNUAL "APRIL IN PARIS" BALL Theme: "Sun and Ski" in a tribute to Maurice Chevalier, including a "Defile de Mode" of Saga furs from Bonwit Teller, skiwear by Victoire, and beach wear by Mic Mac. Tickets: \$175 per person, for benefit of American French Foundation Charities. Contact: C.C. Philippe, 270 Park Ave., MO. 1-2320.	AMERICAN FRENCH FOUNDATION(270 PARK AVE.)	WALDORF-ASTORIA BALLROOM
Beginning Saturday Oct. 28	SPRING '68 MARKET WEEK Spring Market Week in Dallas from Oct. 28-through Nov. 2. Contact: Jeanne Driscoll, Executive Director, TVCA, 214-ME. 1-0622.	TEXAS FASHIONS CREATORS ASSN.	APPAREL MART DALLAS, TEXAS
Monday Oct. 30 8:00 A.M. Breakfast	MEN'S AND BOYS' CORDUROY FASHIONS Second American Designers' Collection of men's and boys' "idea designs" for Fall '68. Show promptly at 8:30 A.M. For manufacturers, retailers, and press. By invitation. Contact: Midge Magrane, EL. 5-7850.	CORDUROY COUNCIL OF AMERICA	STATLER-HILTON HOTEL GRAND BALLROOM
Monday Oct. 30- Nov. 17	FASHION FORECAST: "SPRING SEMESTER" Complete showing of fashions, accessories and promotion plans from <u>Seven-teen's</u> February "Spring Semester" issue. For store and buying executives only. By appointment. Contact: Anita Blanchard, PL. 9-8100.	SEVENTEEN MAGAZINE	320 PARK AVENUE 8TH FLOOR
Monday Oct. 30 10:30 A.M.	OPENING: SPRING COLLECTION By reservation. Contact: Celeste Lucci, WI. 7-5324.	LEONARD ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Oct. 30 7:30 P.M. Cocktails	TEXAS APPAREL FOR SPRING '68 "The Space Age in Texas"--presentation of contemporary apparel and accessories. Contact: Jeanne Driscoll, Executive Director, TFCA, 214-ME.1-0622.	TEXAS FASHION CREATORS ASSN.	APPAREL MART THEATRE DALLAS, TEXAS
Beginning Monday Oct. 30	OPENING: SPRING COATS AND COSTUMES Continuous daily showings of coats, costumes, all-weather coats. Contact: Alan Baron, PE. 6-8867.	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Monday Oct. 30	OPENING OF SPRING COLLECTION Continuous daily showings. Contact: George Rappaport, CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR

ITALIAN SPRING-SUMMER READY-TO-WEAR, BOUTIQUE AND KNITWEAR SHOWINGS

CAMERA NAZIONALE DELLA MODA ITALIANA

Mon., Oct. 30, 10:30 A.M.: Opening Ceremony--Palazzo Vecchio. (All showings--except Pucci--at Palazzo Pitti.)

11:30 A.M.: Antonelli, Balestra, Baratta, Barocco, Centinaro, Daniele, Di Lazzaro, Enzo, Fabiani, Faraoni, Fontana, Galitzine.

3:30 P.M.: Gregoriana, Guidi, Lancetti, Marucelli, Ognibene-Zendman, Sarli, Mila Schoen, Schuberth, Tita Rossi, Titti Brugnoli, Tiziani.

6:30 P.M.: Emilio Pucci (Palazzo Pucci)

Tues., Oct. 31, 10:00 A.M.: Avolio, Nucci D'Angio, Marisa, Lesetta Gori, Gianni De Rossi, Emily Horse, Krizia, Gibo, Franco Bertoli, Ferragamo, Wanda Roveda.

11:30 A.M.: Princess Luciana, Billy Ballo, La Mendola, Eguzquiza, Lydia de Roma, Livio De Simone, Lo Scarabocchio, Glans, Paolo Davitti, De Parisini, Valditivere.

Wed., Nov. 1, 10:00 A.M.: Ferrero, Tesi & Tosi, Cadette, Albertina, Celli, Gianleo, Noni Sport, Gentucca-Ilaria, Nardini.

11:30 A.M. Trico, Naka, Laura Aponte, Maljana, Lancetti, Avagolf, Gregoriana, Mila Schoen, Fabiani.

Contact: Amos Ciabattoni, Secretary General, Via Lombardia, 44, Roma 00187.

Tuesday	OPENING:	ANDREW ARKIN;	530 SEVENTH AVENUE
Oct. 31	SPRING COLLECTION	MISS ARKIN	SHOWROOM - 6TH FLOOR
10:30 A.M.	By reservation. Contact: Ruth McLaughlin, WI. 7-5324.		
Tuesday	OPENING: SPRING	BARBERINI LTD.	512 SEVENTH AVENUE
Oct. 31	COLLECTION		SHOWROOM - 13TH FLOOR
2:00 P.M.	Also showing Nov. 7, 9, 14, 16 at 2:00 P.M. By reservation. Contact: Tita Curtis, PE. 6-2291.		
Tuesday	OPENING: SPRING	MAURICE RENTNER, LTD.	550 SEVENTH AVENUE
Oct. 31	COLLECTION BY BILL BLASS		SHOWROOM - 17TH FLOOR
2:30 P.M.	Also showing Nov. 2, 7, 8, 9, 15 at 2:30 P.M. By reservation. (<u>Press show</u> Mon., Nov. 6 at 3:00 P.M.) By invitation. Contact: LA. 4-6968.		
Beginning	OPENING OF	MR. GEE	498 SEVENTH AVENUE
Tuesday	SPRING COLLECTION		SHOWROOM - 3RD FLOOR
Oct. 31	Daily continuous showings of Spring collection designed by Lois Anderson. Contact: Bernice Lewis, LO. 4-6060.		
Tuesday	EIGHTY FOURTH ANNUAL	NAT'L HORSE SHOW	MADISON SQUARE GARDEN
Oct. 31-	NATIONAL HORSE SHOW	ASSN OF AMERICA, INC.	8TH AVE. & 50TH ST.
Nov. 7	Publicity: Bill Bryan or Ed Corrigan, 752-2097.		
Wednesday	OPENING: SPRING	ORIGINALA, INC.	512 SEVENTH AVENUE
Nov. 1	COLLECTION		SHOWROOM - 43RD FLOOR
2:00 P.M.	Also showing Nov. 6, 8, 13 at 2:00. Contact: Miss Lorna, BR. 9-8987.		
Wednesday	COUTURE RAINWEAR AND	LAWRENCE OF LONDON, LTD.	512 SEVENTH AVENUE
Nov. 1	VALENTINO DESIGNS		SHOWROOM - 20TH FLOOR
3:30 P.M.	Spring-Summer couture rainwear, including an exclusive collection by Valentino of Rome. By invitation. Thereafter by appointment. Contact: Edith Klein, CH. 4-3815. Publicity: Ann R. Silver, CI. 7-8050.		

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Wednesday Nov. 1 5:30 P.M.	CALIFORNIA FASHIONS IN NEW YORK Opening of Spring collection. Also showing Nov. 6, 13 at 5:30. Contact: Walter Oppenheimer, 213-627-0806; or 335-6033.	HELGA (722 S. LOS ANGELES ST.)	GOTHAM HOTEL PRIVATE SUITE
Thursday Nov. 2 10:30 A.M. & 2:00 P.M.	OPENING OF SPRING COLLECTION Two showings of Spring collection designed by Shannon Rodgers. By invitation. Contact: Jeanne Dicne, CH. 4-4940 or CH. 4-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday Nov. 2 11:30 A.M.	OPENING: SPRING COLLECTION Also showing Nov. 7, 9 at 11:30. By reservation. Contact: Estelle Schwarz, LA. 4-3310.	GEORGE CARMEL	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Thursday Nov. 2 1:00 P.M.	OPENING: SPRING COLLECTION Also showing Nov. 6, 7, 13, 14 at 1:00 P.M. By reservation. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Saturday Nov. 4- Nov. 9	FRENCH READY-TO-WEAR SHOWINGS IN PARIS Fourteenth semi-annual showings of French pret-a-porter collections for Spring-Summer '68. Contact: Bruno du Roselle, Delegee General, Federation Francaise des Industries du Vetement Feminin, 35, rue Etienne-Marcel, Paris I.	FEDERATION FRANCAISE DES INDUSTRIES	PARC DES EXPOSITIONS PORTE DE VERSAILLES
Monday Nov. 6 11:00 A.M.	OPENING: SPRING COLLECTION By invitation. Thereafter daily in private suite through Nov. 17, by appointment. Contact: 415-444-5070.	RICHARD TAM (OAKLAND, CALIF.)	HOTEL PLAZA WHITE & GOLD SUITE
Monday Nov. 6 11:30 A.M.	OPENING: SPRING COLLECTION Designed by Philippe Tournaye. By invitation. Publicity: Betty Yarmon, LO. 4-9194 or TR. 9-7112.	M.S. COUTURE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Nov. 6 12:00 Noon Luncheon	SPRING-SUMMER COLLECTION Preview of Ken Scott's collection for Spring and Summer '68. By invitation. Thereafter at showroom. Contact: Maria Scotto, 246-2747.	KEN SCOTT OF MILANO (16 WEST 55TH STREET)	7TH REGIMENT ARMORY 643 PARK AVE. (66TH)
Monday Nov. 6 2:00 P.M.	OPENING: SPRING COLLECTION Designed by Ole Borden. Also showing Nov. 8, 14 at 2:00 P.M. By reservation. Contact: Murray Solomon, LO. 4-3600.	REMBRANDT, INC.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Nov. 6 2:00 P.M.	OPENING: SPRING COLLECTION Designed by George Samen. By invitation. Publicity: Betty Yarmon, LO. 4-9194 or TR. 9-7112.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Nov. 6	MAURICE RENTNER'S PRESS PREVIEW AT 3:00 P.M. (Opening Oct. 31 at 2:30.)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Nov. 6	LINGERIE PRE- MARKET WEEK Daily informal modeling.	FORMFIT ROGERS Contact: Ann Fulton, MU. 2-1333.	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Nov. 7	ELECTION DAY (Tuesday)		
Tuesday Nov. 7 11:30 A.M.	OPENING: SPRING COLLECTION Designed by Belle Saunders. By invitation. Publicity: Betty Yarmon, LO. 4-9194 or TR. 9-7112.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Nov. 7 2:30 P.M.	OPENING: SPRING COLLECTION Designed by Marie McCarthy. Also showing Nov. 8, 14, 15 at 2:30 P.M. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOCIATES, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday Nov. 7 2:30 P.M.	SHOWING OF SPRING COLLECTION Also showing Nov. 9 at 2:30 and Nov. 14 at 10:30.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR Contact: LO. 3-1600.
Beginning Tuesday Nov. 7	CALIFORNIA FASHIONS IN NEW YORK Daily showings of Sprng California fashions at 4:30, by appointment. Contact: Muriel Morris or Helen Head, 213-477-2571 (L.A.).	GEORGIA BULLOCK (122 E. 7th St.)	HOTEL PLAZA PRIVATE SUITE
Wednesday Nov. 8 8:00 A.M. Breakfast	SEMI-ANNUAL SEMINAR FOR MEMBER STORES Advance Spring Seminar for member stores. Show at 8:30 A.M. Price: \$15. By reservation. Contact: Marjorie Reich or Fran Hodges, OR. 9-4484.	MERCHANDISING MOTIVATION (200 MADISON AVENUE)	N.Y. HILTON HOTEL EAST BALLROOM - 3RD FL
Wednesday Nov. 8 10:30 A.M.	OPENING: SPRING COLLECTION Also showing Nov. 14, 16 at 10:30. By reservation. By invitation. Press preview date will be announced. Contact: Mabel Glemby, LA. 4-9350. Publicity: Eleanor Lambert: MU. 8-2130.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Nov. 8 2:30 P.M.	OPENING: SPRING COLLECTION Also showing Nov. 9, 14 at 2:30. Contact: Joanne Jaap, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Nov. 8 6:30 P.M.	CALIFORNIA FASHIONS IN NEW YORK Showing of Spring California fashions, by invitation. Thereafter daily in private suite, by appointment. Contact: Lester Porter, 213-652-7450 (LA).	ELIS PORTER (666 N. ROBERTSON BLVD.)	GOTHAM HOTEL BALLROOM
Beginning Thursday Nov. 9	RESORT & SPRING COUTURE COLLECTION Daily showings by appointment. Contact: Mr. de Marinis, JU. 2-1747.	ROSSINO-ANGELA, LTD.	30 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Monday Nov. 13 4:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Kaye Blockley, 582-0924. Publicity: Eleanor Lambert, MU. 8-2130.	STAVROPOULOS (16 WEST 57TH STREET)	DELMONICO'S BALLROOM

JANUARY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	FEBRUARY S M T W T F S S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	MARCH S M T W T F S S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	APRIL S M T W T F S S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
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